



# 2019 Trade Show & Learning Expo

JUNE 20-22, 2019

Looks like it's that time of year once again! Trade Show season is upon us and we are so proud to be back at the Hilton St. Pete Carillon Park and historic St. Pete Coliseum for our annual Trade Show and Learning Expo. Whether this is your first or fifteenth year attending, we hope you'll join us for a jam packed weekend of training sessions, networking opportunities, incredible deals -- and, of course, fun!

## EVENT SCHEDULE

**THURSDAY**  
**JUNE 20, 2019**  
**LEARNING EXPO**

HILTON ST. PETE  
CARILLON PARK  
950 Lake Carillon Dr.  
St. Petersburg, FL 33716  
Phone: 727-540-0050

**8AM-12PM** Class Sessions

**12-1PM** Lunch Break

**1-5PM** Class Sessions

**FRIDAY**  
**JUNE 21, 2019**  
**LEARNING EXPO**

HILTON ST. PETE  
CARILLON PARK  
950 Lake Carillon Dr.  
St. Petersburg, FL 33716  
Phone: 727-540-0050

**8AM-12PM** Class Sessions

**12-1PM** Lunch Break

**1-5PM** Class Sessions

**6-9PM** Customer  
Appreciation Banquet

**SATURDAY**  
**JUNE 22, 2019**  
**TRADE SHOW**

ST. PETE COLISEUM  
535 4th Avenue N.  
St. Petersburg, FL 33701  
Phone: 727-892-5202

**9AM-2PM** Trade Show!

*Read more for  
registration  
information!*



# SLSC 2019 Trade Show & Learning Expo

## Trade Show Exhibitor Registration

### LEARNING EXPO CLASS REGISTRATION

Classes will take place at the Hilton St. Pete Carillon Park on Thursday, June 20th and Friday, June 21st from 8am - 5pm. If you would like to provide multiple courses, please fill out a form for each course.

**All class information must be submitted by February 15th.**

Class Title: \_\_\_\_\_

Class Instructor: \_\_\_\_\_

Instructor Title: \_\_\_\_\_

Email: \_\_\_\_\_

Class Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

We ask that all courses must be able to present a certificate of completion to attendees. Southern Lock will provide all applicable attendee contact information.

I agree to offer a certificate of completion, either physical or digital, to each attendee no later than 2 weeks post-show.

Class Length:  2 hours  4 hours  Other \_\_\_\_\_

Cost for Attendees:  Free  \$ \_\_\_\_\_

Maximum Attendees: \_\_\_\_\_  None

Does this course qualify for continuing education credits?

Yes, \_\_\_\_ credits  No

**Class Time Preference:** Please number your top 2 choices. Class times will be scheduled on a first come, first serve basis.

Thursday AM  Friday AM

Thursday PM  Friday PM

**Class Equipment:** Power strips, projectors, and screens will be in each classroom and are available for use at a fee. Please check equipment you will require. Note: Additional fees apply for A/V ordered on-site.

Projector & Screen (\$80)  Flip Chart (\$60)

**LEARNING EXPO**  
**JUNE 20-21, 2019**  
**8AM-5PM**

**HILTON ST. PETE**  
**CARILLON PARK**  
950 Lake Carillon Dr.  
St. Petersburg, FL 33716  
Phone: 727-540-0050

#### ADDITIONAL DETAILS:

- Complimentary Parking
- Complimentary coffee & tea will be provided from 8am-12pm
- Lunch from 12pm-1pm; food not provided. The Hilton's restaurant, Luna, offers an affordable lunch buffet and various restaurants & fast food options can be found along Ulmerton Rd.

- Fee items will be billed the following week

**TRADE SHOW**  
**JUNE 22, 2019**  
**9AM-2PM**

**ST. PETE COLISEUM**  
535 4th Avenue N.  
St. Petersburg, FL 33701  
Phone: 727-892-5202

#### ADDITIONAL DETAILS:

- Lunch provided

# SLSC 2019 Trade Show & Learning Expo

## Trade Show Exhibitor Registration

### TRADE SHOW REGISTRATION

The Trade Show will be held at the St. Pete Coliseum on Saturday, June 22nd from 9am - 2pm.

Key Contact: \_\_\_\_\_

Company: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Booth Size:  Single Booth (\$1,000)  Shared Booth Space (\$1200)

*Single booth space is 10' x 10'*

Electricity (\$100):  Yes, I will need electricity for my booth.

*110 AC; If ordered on-site, charge will be \$150*

Does your booth need to be next to any other specific vendors? \_\_\_\_\_

**Booth Location Preferences:** Please view floorplan and write your top 3 choices of booth location.

Booths will be assigned first come, first serve. \_\_\_\_\_

Will you be furnishing a door prize for our Saturday trade show raffle?  Yes  No

*If sending items to Southern Lock, door prizes must be received at our Largo warehouse by Friday, May 3rd.*

Would you like to provide any specials/promotions at our trade show?  Yes  No

*The deadline for submitting specials to Sarah (either pre-made flyer or promo information) is Friday, April 26th.*

Yes, I will submit a pre-made flyer.  Yes, I will need assistance designing a flyer.  No

### SPONSORSHIP OPPORTUNITIES

We love having your support every year to put on a great show for customers, exhibitors, and employees alike. Below are a few opportunities to show your company's support front and center at different events throughout the Trade Show weekend.

Please check any events that you would like to sponsor:

- |  |  |
|--|--|
| <input type="checkbox"/> Thursday   Coffee & Tea Bar (\$500)   | <input type="checkbox"/> Friday   Photobooth Sponsorship (\$1,000) |
| <input type="checkbox"/> Friday   Coffee & Tea Bar (\$500)     | <input type="checkbox"/> Saturday   Lunch Sponsorship (\$3,000)    |
| <input type="checkbox"/> Friday   Dinner Sponsorship (\$5,000) |  |

If you have any questions, please contact: **Sarah Duncan, Marketing Director**

727-541-5536 x 1112 [sduncan@southernlock.com](mailto:sduncan@southernlock.com)

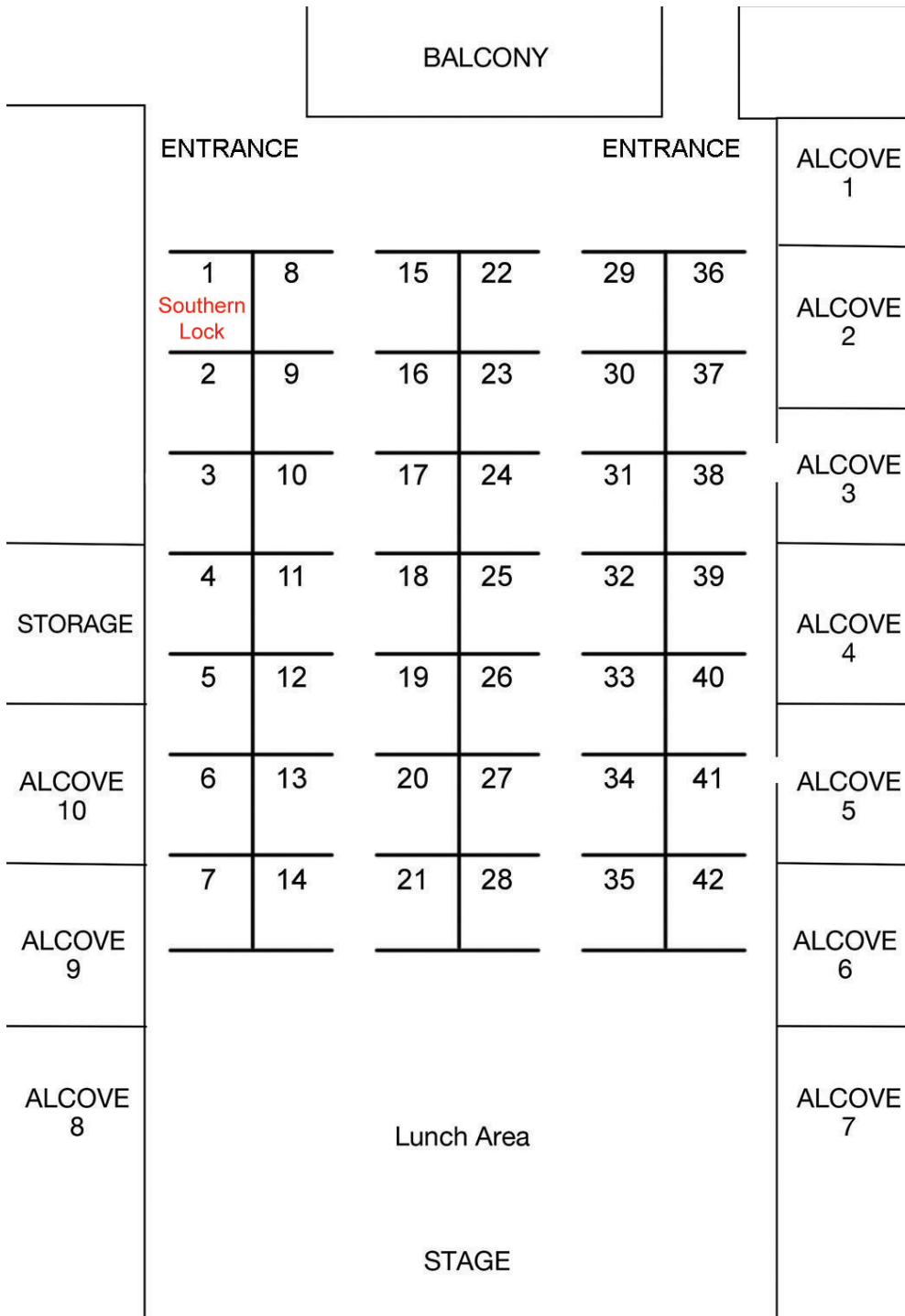
# SLSC 2019 Trade Show & Learning Expo

## Trade Show Exhibitor Registration

### FORM OF PAYMENT

Check    
  Credit Card    
  Credit Memo    
  ACH  
 (Complete attached form)

### TENTATIVE ST. PETE COLISEUM SHOW FLOORPLAN





PO Box 1990  
Pinellas Park, FL 33780  
800.282.2837

### One Time Credit Card Payment Authorization Form

Sign and complete this form to authorize Southern Lock & Supply to make a one-time debit to your credit card listed below.

By signing this form you give us permission to debit your account for the amount indicated on or after the indicated date. This is permission for a single transaction only, and does not provide authorization for any additional unrelated debits or credits to your account.

---

**Please complete the information below:**

I \_\_\_\_\_ authorize Southern Lock & Supply to charge my credit card  
(full name)  
account indicated below for \_\_\_\_\_ on or after \_\_\_\_\_. This payment is for  
(amount) (date)  
\_\_\_\_\_  
(description of goods/services)

Billing Address \_\_\_\_\_ Phone# \_\_\_\_\_  
City, State, Zip \_\_\_\_\_ Email \_\_\_\_\_

Account Type:  Visa  MasterCard  AMEX  Discover  
Cardholder Name \_\_\_\_\_  
Account Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
CVV2 (3 digit number on back of Visa/MC, 4 digits on front of AMEX) \_\_\_\_\_

**PLEASE EMAIL RECEIPT****PLEASE MAIL RECEIPT**

Email: \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

I authorize Southern Lock & Supply to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.