



## NEWS RELEASE FOR IMMEDIATE RELEASE

### SOUTHERN LOCK ADDS NEW SECURITY CAMERA LINE

**SEPTEMBER 2015: LARGO, FL** – Southern Lock and Supply is proud to announce the arrival of a new product line: ClearView CCTV Security Cameras from IC Realtime. ClearView CCTV Security Cameras are innovative and help our customers address security challenges with powerful solutions.

Southern Lock now carries ClearView NVRs (Network Video Recorders), IP NVR Kits, HD AVS-DVR (New High Definition over Coax), Combo DVRs (with built-in LCD), Covert Cameras, and Power Supplies.

“For nearly 70 years, Southern Lock has been committed to exploring new opportunities to help our customers grow their business,” stated Dave Swartz, COO of Southern Lock. “ClearView CCTV cameras and the IC Realtime line provide a great solution for our evolving customer base. Southern and IC Realtime both recognize that more locksmith dealers are expanding their business into the electronic access and camera markets. We are excited to serve our customers and meet their needs with this new partnership.”

Contact Southern Lock today to learn more about ClearView CCTV Security Cameras from IC Realtime, 1.800.282.2837 or visit <http://bit.ly/slsc-cctv15>.

#### **ABOUT IC REALTIME**

ClearView was one of the first CCTV companies to install an IP CCTV system, introduced the world’s first universal CCTV replay system in 1996, and has Premier Partner status with several IP CCTV manufacturers. Call 855-248-7888 or visit [www.clearviewcctv.com](http://www.clearviewcctv.com) for more information.

#### **ABOUT SOUTHERN LOCK & SUPPLY CO.**

Southern Lock has been a wholesale distributor of security products since 1946. With our 50 plus employees, we proudly offer over 800 years of combined industry experience. We represent security products from over 200 manufacturers and maintain a large inventory of most popular lines. If we don't have it, we will find it for you. Our team of dedicated outside sales consultants can help you solve the most difficult problems. Our Electronic Access Control Department can guide you through building a system or troubleshoot the trickiest electronic solutions. Johnny Transponder leads our automotive experts and will get you the best pricing for all your automotive needs. Southern Lock holds several GSA Contracts and our experienced government sales agents can walk you through the most complex jobs. We don't just sell security products, we are a family business and we treat our customers like family. We want to provide solutions and help you grow your business. Visit us online at [www.SouthernLock.com](http://www.SouthernLock.com) or call us, toll-free, 1.800.282.2837.

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